

**National Insulator Association 47th Annual Convention
July 29-31, 2016**

Show Directory Advertising

Show directories have been an important part of National shows. This show directory will be no exception. Plans for the show directory include a list of dealers and a floor layout of tables. This is especially important for a show of this size. Dealers will be able to tell their customers what table number they are and with the purchase of the directory, the customer can find them right away. Information on the exhibits will also be included. Advertisements from local businesses including restaurants will be published along with advertising from people in the insulator hobby.

Please return completed forms with check payable to *Rick Soller* to:

Bob Stahr
360 S. Kenilworth Ave.
Glen Ellyn, IL 60137



Show Directory Advertising

Advertising requests must be received by June 15. It is your responsibility to ensure that color business cards and camera-ready copy can be reproduced adequately in black and white.

Name _____ NIA # _____

Address _____

- | | |
|-----------------------------------|---|
| _____ Business Card ad at \$ 8.00 | Must be standard size. (2" x 3 1/2") |
| _____ Quarter Page ad at \$ 20.00 | Enclose camera-ready copy. (5" x 3 3/4") |
| _____ Half Page ad at \$ 35.00 | Enclose camera-ready copy. (5" x 7 1/2") |
| _____ Full Page ad at \$ 60.00 | Enclose camera-ready copy. (10" x 7 1/2") |



**No. 11 Double Groove Pony Insulator
HIGH INSULATION.**

The most perfect Glass Insulator made is the Teat Insulator.

"The Teats on the lower rim of the petticoat attract the water on the outer and inner surfaces of the Insulator into drops. The water drops from these points onto the cross arm, thereby preventing the moisture from creeping to the pin."

HEMINGRAY GLASS CO., Covington, Ky.
FACTORIES, MUNCIE, IND.