

## **Ad Rates 20% OFF in 2018!**

- Camera-ready artwork is preferred; preferred file formats: PDF, TIF, JPG, DOC, DOCX
- Ads can be designed for an additional fee (contact for pricing)
- To receive the multi-issue discount, ads must run in consecutive issues with no changes.
- Ads must be paid for in advance. Please make checks payable to the National Insulator Association.
- Ads must meet all postal regulations that govern publications mailed at Non-Profit Standard Mail postage rate.

### **Full Page (8" x 10")**

1 issue.....	\$100	<b>\$80</b>
2 issues .....	\$189	<b>\$150</b>
3 issues .....	\$278	<b>\$222</b>
4 issues (year).....	\$362	<b>\$290</b>

### **Half Page (8" x 4.5")**

1 issue.....	\$55	<b>\$44</b>
2 issues .....	\$101	<b>\$80</b>
3 issues .....	\$147	<b>\$117</b>
4 issues (year).....	\$193	<b>\$154</b>

### **Quarter Page (4.5" x 3.9")**

1 issue.....	\$30	<b>\$24</b>
2 issues .....	\$53	<b>\$42</b>
3 issues .....	\$76	<b>\$60</b>
4 issues (year).....	\$99	<b>\$79</b>

### **Eighth Page (3.9" x 2.1")**

1 issue.....	\$20	<b>\$16</b>
2 issues .....	\$35	<b>\$28</b>
3 issues .....	\$50	<b>\$40</b>
4 issues (year).....	\$65	<b>\$52</b>

### **Sixteenth Page (2.2" x 1.8")**

1 issue.....	\$15	<b>\$12</b>
2 issues .....	\$27	<b>\$22</b>
3 issues .....	\$39	<b>\$31</b>
4 issues .....	\$51	<b>\$41</b>

**To place an ad, contact:**

Christian Willis, Editor  
[publications@nia.org](mailto:publications@nia.org)  
 (949) 338-1404  
 P.O. Box 2797  
 Parker, CO 80134

Prices valid in 2018 and are subject to change thereafter.